



placesofpride.awm.gov.au

STAKEHOLDER TOOLKIT



○ SWANSEA RSL MEMORIAL,
SWANSEA NSW
IMAGE / PHOTO: TRACEY ALLEN

This Anzac Day, the **Australian War Memorial** are asking communities to check if their local war memorials are recorded on the Places of Pride website. <http://placesofpride.awm.gov.au>.

Places of Pride is an initiative of the Australian War Memorial and will form a digital display in the Australian War Memorial's new and expanded galleries.

HOW YOU CAN GET INVOLVED

You can support by joining our Anzac Day social media campaign and:

- **promote** the website
- we have created a range of **social media tiles** for you use
- encourage your community to **check** that their local war memorials are recorded
- urge your community to **upload photos** of local war memorials to the website, including photos from local dawn services.

SCAN TO VISIT THE WEBSITE



SUGGESTED CONTENT

Post

This Anzac Day, thousands of Australians will gather at their local war memorial to honour those who have served, and those that are currently serving in the Australian Defence Force.

We encourage everyone to photograph their local war memorial this Anzac Day and upload it to the [Australian War Memorial's](https://www.placesofpride.awm.gov.au) Places of Pride.

'Places of Pride', the National Register of War Memorials, is an Australian War Memorial initiative to record every publicly accessible memorial in Australia.

#PlacesOfPride #AnzacDay

Images / Social Media Tile



[Download the social media tiles](#)

Help to build the national register of war memorials by sharing your photos this Anzac Day.

Visit placesofpride.awm.gov.au



Did you take photos at your local war memorial today?

Upload photos of your local memorial on Places of Pride, and help us build the national register of war memorials.

Visit placesofpride.awm.gov.au

#AnzacDay2023



[Download the social media tiles](#)



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APPLE TREE CREEK WAR MEMORIAL,
APPLE TREE CREEK QLD
IMAGE / PHOTO: FAITHE

CREATING AN ACCOUNT ON PLACES OF PRIDE

Create an account to add memorials to the map and upload photos to help us build the National Register of War Memorials. Follow these simple steps to get started:

1. Create an account for your organisation on placesofpride.awm.gov.au
2. Explore the map to find memorials in your local area
3. Submit a memorial or add a photo to an existing memorial

Use our helpful guides to assist you in creating an account, submitting memorials, and uploading photographs to a memorial: placesofpride.awm.gov.au/help.

EXAMPLES OF DIFFERENT TYPES OF MEMORIALS

- Arches
- Avenues of Honour
- Rolls of Honour
- Honour boards and honour rolls
- Plaques
- Benches
- Trees and Lone Pines
- Clock towers
- Gardens
- Monuments
- Cairns
- Roads
- Gates
- Stones
- Statutes
- Hospitals, schools, community halls and pools